



# BARRY HO ZHI HONG

## PROFILE

Versatile and results-driven Sales Professional with over 4 years of experience in B2B, B2C, and online sales environments. Skilled in client communication, relationship management, and closing deals across multiple channels. Proven ability to exceed sales targets and deliver exceptional service to both corporate clients and individual consumers.

## WORK EXPERIENCE

### Traders Hotel (Commis Chef)

*Aug 2018 - May 2019*

Assisted in daily kitchen operations including food preparation, ingredient inspection, and maintaining kitchen hygiene. Responsible for cooking dishes and refilling items during buffet service. Provided front-line cooking and customer interaction at live cooking stations, ensuring guests were well served and satisfied.

### Proton Edar (Sales Advisor)

*Aug 2019 - Dec 2020*

Responsible for identifying and approaching potential customers, providing detailed explanations of vehicle features and functions, and ensuring a smooth and professional customer experience. Arranged test drives and followed up closely to support the sales process, leading to high customer satisfaction and successful order placements.

### Fyb Music Entertainment (Sales & Marketing)

*Jan 2021 - Dec 2023*

Conducted market research to uncover trends and business opportunities. Provided strategic insights to support product development and marketing direction. Created ad copy and managed paid advertisements on social media platforms. Worked on positioning strategies for a music school, including defining target audiences to tailor marketing efforts effectively.

### Winzone International (Sales & Marketing)

*Jan 2024 - Present*

Promoted Wuling golf carts and commercial vans through B2B outreach. Met with decision-makers, delivered product presentations, and prepared proposals. Engaged with golf clubs and explored early opportunities in the logistics sector. Maintained strong client relationships through follow-ups and on-site support.

## INFORMATION



1997 OCTOBER 18



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Klang, Selangor Malaysia

## EDUCATION

- SMJK KWANG HUA  
SPM  
2010-2015
- Cilantro Culinary Arts  
Culinary Arts Studies  
2016-2018

## SKILL

- Fast Learner
- Problem Solving
- Teamwork
- Creativity
- Responsible
- Communication Skills

## LANGUAGE

- English (Intermediate)
- Chinese (Fluent)
- Malay (Basic)